



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

POL/M Romney/R/PRE/US (15840)
American Rambler Productions (5998)
KINCAID,STEPHANIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
ROMNEY FOR PRESIDENT (13995)
National/Political
418/06351576

Invoice 643634
Inv Date 10/28/2012
Terms Net 30
Contract 334076
Bill Type Standard
Period 10/1/2012 - 10/28/2012

American Rambler Productions
138 Conant Street
Beverly, MA 01915

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

ROMNEY FOR PRESIDENT
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:05:41PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
2.0	Spot	6:00:00AM- 7:00:00	Day,M-1	10/01/12 6:12AM (Mo)	01:00	2012MRFP127H	\$3000.00	
3.0	Spot	7:00:00AM- 9:00:00	Day,M-2,Tu-2	10/01/12 8:46AM (Mo)	01:00	2012MRFP127H	\$3200.00	
3.0	Spot	7:00:00AM- 9:00:00	Day,M-2,Tu-2	10/01/12 8:59AM (Mo)	01:00	2012MRFP127H	\$3200.00	
3.0	Spot	7:00:00AM- 9:00:00	Day,M-2,Tu-2	10/02/12 7:58AM (Tu)	01:00	2012MRFP127H	\$3200.00	
3.0	Spot	7:00:00AM- 9:00:00	Day,M-2,Tu-2	10/02/12 8:47AM (Tu)	01:00	2012MRFP127H	\$3200.00	
5.0	Spot	10:00:00AM-10:30:00	Day,M-1,Tu-1	10/01/12 10:18AM (Mo)	01:00	2012MRFP127H	\$750.00	
5.0	Spot	10:00:00AM-10:30:00	Day,M-1,Tu-1	10/02/12 10:17AM (Tu)	01:00	2012MRFP127H	\$750.00	
7.0	Spot	11:00:00AM-12:00:00	Day,Tu-1	10/02/12 10:59AM (Tu)	01:00	2012MRFP127H	\$1500.00	
10.0	Spot	12:00:00PM- 1:00:00	Day,M-2,Tu-2	10/01/12 12:12PM (Mo)	01:00	2012MRFP127H	\$1350.00	
10.0	Spot	12:00:00PM- 1:00:00	Day,M-2,Tu-2	10/01/12 12:52PM (Mo)	01:00	2012MRFP127H	\$1350.00	
10.0	Spot	12:00:00PM- 1:00:00	Day,M-2,Tu-2	10/02/12 12:11PM (Tu)	01:00	2012MRFP127H	\$1350.00	
10.0	Spot	12:00:00PM- 1:00:00	Day,M-2,Tu-2	10/02/12 12:52PM (Tu)	01:00	2012MRFP127H	\$1350.00	
12.0	Spot	4:00:00PM- 5:00:00	Day,M-1	10/01/12 4:13PM (Mo)	01:00	2012MRFP127H	\$1600.00	
14.0	Spot	5:00:00PM- 5:30:00	Day,M-1,Tu-1	10/01/12 5:12PM (Mo)	01:00	2012MRFP127H	\$3600.00	
14.0	Spot	5:00:00PM- 5:30:00	Day,M-1,Tu-1	10/02/12 5:22PM (Tu)	01:00	2012MRFP127H	\$3600.00	
15.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1	10/01/12 6:24PM (Mo)	01:00	2012MRFP127H	\$4800.00	
15.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1	10/02/12 6:01PM (Tu)	01:00	2012MRFP127H	\$4800.00	
18.0	Spot	7:00:00PM- 7:30:00	Day,M-1	10/01/12 7:13PM (Mo)	01:00	2012MRFP127H	\$4800.00	
20.0	Spot	7:30:00PM- 8:00:00	Day,Tu-1	10/02/12 7:43PM (Tu)	01:00	2012MRFP127H	\$4800.00	
22.0	Spot	11:00:00PM-11:35:00	Day,M-1,Tu-1	10/01/12 11:27PM (Mo)	01:00	2012MRFP127H	\$4000.00	
22.0	Spot	11:00:00PM-11:35:00	Day,M-1,Tu-1	10/02/12 11:23PM (Tu)	01:00	2012MRFP127H	\$4000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$60,200.00
Commission	(\$9,030.00)
Net Total	\$51,170.00

Total Spots 21

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.